

Lead Cultivation Option	Description	Early Bird Until 3/22	Advanced Until 4/19	Regular Starts 4/20
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Lead Scanning Options



Mobile App Single Startup License

Bring your own device
must have a data connection

\$399

\$449

\$499

Additional Mobile App Activations

Activations for additional devices.
1 license per device required

\$99

\$149

\$199



Tablet rental

Device ready to scan
Activation and internet included

699

799

899

Optional Items



Custom Qualifiers/Surveys

Unlocks qualifier and survey functionality for all devices/licenses

\$99



Collateral

Set up an email with links or documents to send to attendees as you scan.

\$199



Bluetooth Printer

Prints leads on receipt paper for drawings, giveaways, etc...
printers connect to one device at a time

\$199



Delivery (for tablet rentals)

Device delivery to your booth
(must be present)

\$199



Damage Insurance (for tablet rentals)

Covers any damage to rental device(s)
does not cover loss

\$99

Developer's Kit - for use with 3rd party applications (requires IT programming)



Developer Kit *Requires IT Programming*

API credentials for use
with 3rd party lead
scanning systems

\$999

\$1099

\$1199

REFERENCE ONLY, ORDERS MUST BE COMPLETED ONLINE:

Follow the links from welcome email or the booth staff registration platform
or visit <https://pluslead.mcievents.com/login> and request a company code
(your email must match the one provided when purchasing your booth space)
or reach out to us at leads@mcievents.com